

Master in Management

Bucharest and Maastricht

The goal of this program is creating a transformational experience designed around the individual development needs of the student. It's all about YOU, this is not just another degree, nor diploma.

Early Bird:
€2.000
Until 30 March 2022



✓ **DIPLOMA**

Master in Management

⊗ **CONDITIONS**

Age: 22-26 Bachelor Degree

📅 **START DATE**

Oct 2022

🕒 **DURATION**

1 Year / Full-time

BiSM | BUCHAREST
INTERNATIONAL
SCHOOL OF
MANAGEMENT

MSM | MAASTRICHT
SCHOOL OF
MANAGEMENT

Are you ready to become a leader?

In today's world, people are at the core of any company, both employees and customers. Which is why the 21st century leader must possess a wide range of hard and soft skills, which they develop through both learning and doing.

We have brought together some of the most entrepreneurial and business-oriented professionals to develop the Master in Management, a 1-year program that blends in-class time and internships to give you the most out of the practice of leadership. Plus, our strong partnerships with the business world give you access to job placements once you finish the program.

During this accredited masters degree, you will gain the knowledge, insight and experience required to guide any company towards progress, regardless of their business context. By studying in 2 countries, Romania and Netherlands, you will gain access to experienced faculty, international companies and a multicultural community, who will help you form a 360 degree view on leadership. The BISM & MSM Master in Management will ultimately challenge you to develop your own unique approach to management.



Dora Surugiu-Kocsolade
Program Manager

"With a Dutch degree and modules in Maastricht, on one hand, and project-based internships in Romanian companies plus Romanian and international professors with lots of business experience, on the other, the Master in Management program from MsM Romania is the best of both worlds. For students who graduated in Romania or abroad, with undergrad diplomas in management or in completely different fields, this is the perfect master to start a career."



Radu Atanasiu
Associate Dean for Academic Affairs
Bucharest International School of Management

Master in Management

A program that will prepare you for the future.

Highlights of the program:

- 10 month full-time, out of which 2 months are spent learning in Maastricht
- Offered by BISM and Maastricht School of Management (MSM) Netherlands
- Final diploma issued by MSM Netherlands
- Solid foundation of practice and theory

PRACTICE IT!

Connect theory to practice

Connect theory to practice. The program combines class time and practice, incorporating mandatory internships which we facilitate. We ensure there is a strong partnership with the companies in which you will practice the internship, so you have access to several business divisions. Plus, our partnerships also offer high probability of job placements after graduation.

MASTER IT!

Develop effective skills to manage responsibly

Organizations are created and exist by people for the people. Our lecturers are experienced business professionals ready to teach you all you need to know in order to have a great start into the business world. And through the Personal Development Program you will develop personal and interpersonal skills you will need as a manager.

ACCESS IT!

Use our broad business and alumni network

Use our broad business and alumni network. You will gain exposure to great companies and organizations: multinationals, national and international entrepreneurial business, non-profit organizations, communities of learning, both in Romania and Netherlands.

EXPLORE IT!

Live and learn in the heart of Europe

Live and learn in the heart of Europe. Even though the main location for studying is Bucharest, Romania, you will also study for 9 weeks in one of the oldest and most European cities in the Netherlands: Maastricht. The lively city is located along the river Meuse and within easy access of Amsterdam, Brussels, Cologne, Frankfurt, London and Paris. The city hosts many international students.



Program content

The curriculum consists of 13 courses, one group company project, a supply chain management project, a personal development portfolio of workshops and an integrative final project resulting in a total of 60 ECTS and equivalent study load of 1800 hours.

COURSE NAME		EDU. HRS	ECTS
Managing Cultural Diversity		90	3
Data Analytics		90	3
Economics for Managers		90	3
Accounting for Managers		90	3
Human Resource Management		90	3
Finance	CORE SUBJECTS	90	3
Organizational Behavior		90	3
Marketing Management		90	3
Management Science		90	3
Entrepreneurship and Innovation		90	3
Strategy and Planning		90	3
Digital Transformation of Business		90	3
Personal Development Program		90	3
Group Company Project (team competition) Sustainable Development or Digital Economy (11 weeks of internship)	APPLICATION SUBJECTS	90	3
Supply Chain Management project		90	3
Research Methods		90	3
Academic Research Paper, with a focus on either: * theoretical management/ * real-life issues for a company	FINAL ASSESMENT	360	12
TOTAL		1,800	60

“With classes being distributed between Maastricht and Bucharest and a strong internship, our programme actively blends the management theory delivered by top academics with hands-on experience built in interaction with well known experts.”



Sergiu Negut
Associate Dean for Entrepreneurial Growth
Bucharest International School of Management

Fees, scholarships, admission

The full tuition fee of the program is € 9,800, with discounts and scholarships applicable, (as long as the fee is equal or higher than € 6,500)

SCHOLARSHIP		VALUE
Early Bird	Until 30 March 2022	€ 2.000
Academic results		€ 1.500
GMAT score test	600 – 650	€ 1.000
	651 – 699	€ 1.500
	700 and above	€ 2.000
Outstanding social involvement	Application essay required	€ 1.500
„Come Back to Romania”	For those graduating an undergraduate degree outside Romania in the past year	€ 1.500
Founder’s Fund	10 scholarships of € 1.000 to € 1.500 / each	€ 1.000 – 1.500
Alumni’s Fund	3 scholarships of € 1.500 / each	€ 1.500

All scholarships mentioned above are cumulative up to € 3.000.

ADMISSION

The deadline for application is 30 August and you can benefit from Early Bird discount until 30 March. Applications are processed upon receipt and places are filled on a first come, first serve basis (provided students are admitted by the Graduate Admission Board).

Our next intake starts in October 2022 and later admissions are possible based on exceptional status. Please contact Admissions Office for further details.

Phase 1

Upload the following documents to BISM’s online application portal:

- Diploma or statement expected date of graduation
- Official transcripts or a copy of your (temporary) list of grades.
- Personal résumé / CV
- Letter of recommendation (a reference request can be sent directly via e-mail to info@bism.ro)
- A letter of motivation
- Proof of English proficiency
- Copy of your passport or your EU identity card (valid on the start date of your program)

Phase 2

Interview by an MSM Romania faculty or staff member, or an MSM Romania alumnus. This interview will give the applicant a chance to a chance to highlight any motivation or skills beyond the CV and letter of motivation. It will also give BISM a chance to learn more about individual motivations for joining the Master in Management.

Phase 3

After payment of 1st installment and prior to the start of the MiM program four, online leveling courses (Accounting, Finance, Statistics and Economics) are required to be satisfactorily completed. Alternatively, if you have completed the GMAT (Graduate Management Admission Test) with a score of 600 or higher (or a GRE with an equivalent score), the leveling courses are waived.

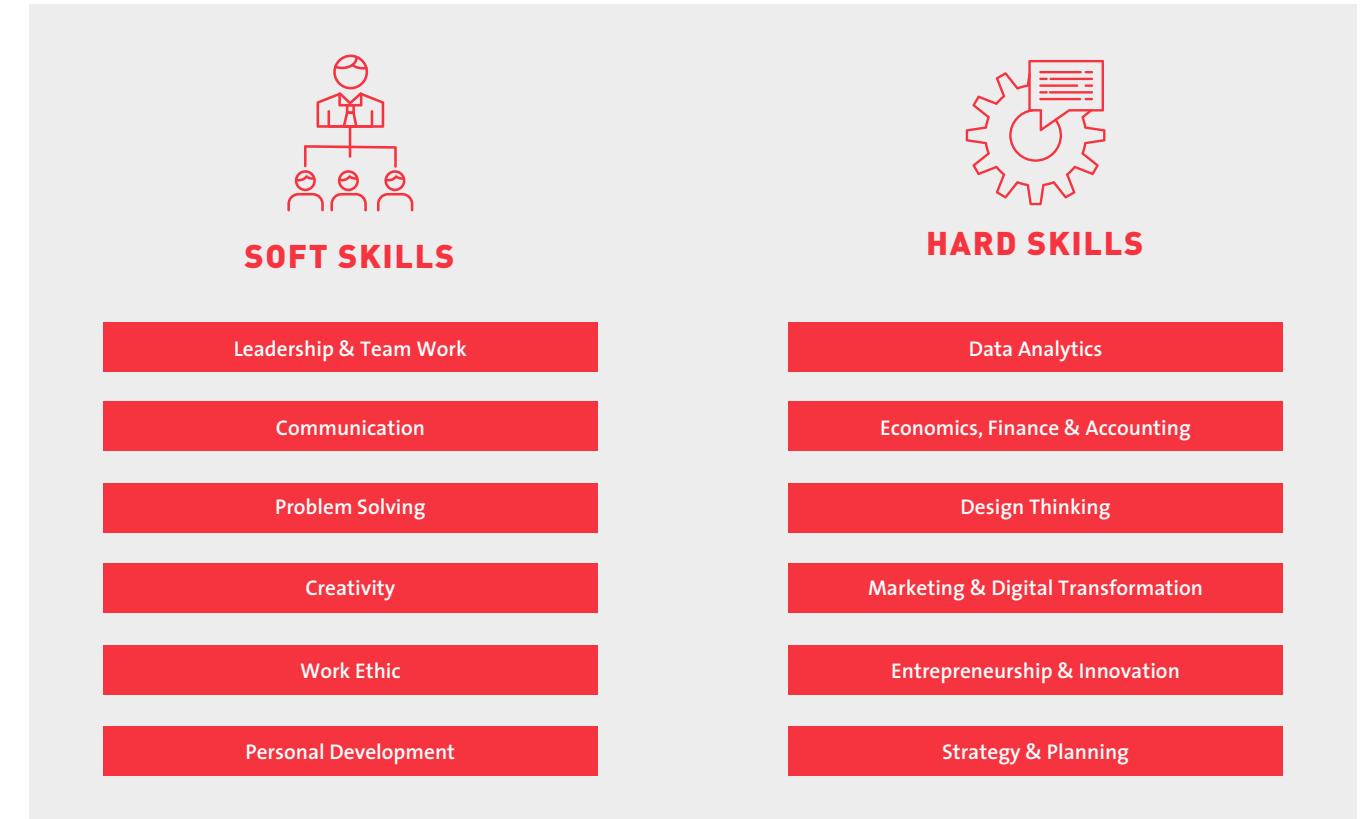
Bucharest vs Maastricht

Cost of Living

COMPARISON*	BUCHAREST	MAASTRICHT	
Rent & utilities (per month)			
Apartment (1 bedroom) in City Centre	401.14 €	845.45 €	-52.55 %
Apartment (1 bedroom) Outside of Centre	267.82 €	653.75 €	-59.03 %
Basic (Electricity, Heating, Cooling, Water, Garbage) for 85m² Apartment	89.03 €	144.95 €	-38.58 %
Internet (60 Mbps or More, Unlimited Data, Cable/ADSL)	8.44 €	40.00 €	-78.90 %
Food & beverages			
Milk (regular), (1 liter)	1.02 €	0.86 €	+17.76 %
Loaf of Fresh White Bread (500g)	0.58 €	1.15 €	-49.97 %
Local Cheese (1kg)	5.24 €	10.17 €	-48.47 %
Chicken Breasts (Boneless, Skinless), (1kg)	4.47 €	8.49 €	-47.30 %
Tomato (1kg)	1.23 €	8.49 €	-50.44 %
Potato (1kg)	0.68 €	1.44 €	-52.50 %
Going out & leisure			
Meal, Inexpensive Restaurant	6.27 €	15.00 €	-58.18 %
Meal for 2 People, Mid-range Restaurant, Three-course	27.18 €	56.50 €	-51.89 %
Cinema, International Release, 1 Seat	6.27 €	11.00 €	-42.98 %
Transportation			
One-way Ticket (Local Transport)	0.27 €	3.25 €	-91.64 %
Monthly Pass (Regular Price)	10.45 €	145.00 €	-92.79 %
Taxi 1km (Normal Tariff)	0.42 €	3.00 €	-86.13 %

* According to Numbeo.com

Skills you develop



"I started this master thinking I will learn how to approach managing people and a department/company, and I finished this master knowing a lot more than this, starting with knowledge, people, experiences. This was a highly transformational year both for me and my career."



Livia Florea
Student Master in Management,
2019-2020 Academic Year

Contact us at **info@bism.ro**
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www.bism.ro

★ ACCREDITATION



ACCREDITED



EUROPE